

Awtad for solutions e-commerce

www.awtad-solutions.com

The Chairman of the Board's Speech.

"When you seek strength, resilience and longevity for your business, you establish a solid base with firm roots to venture from."

With all the challenges that the world faces today if feels like success in any industry is fraught with difficulties. And with new developments happening day after day, everyone is forced to compete fiercely to solidify their business status and grow their base of operation while maintaining a firm commitment to quality and professionality at every venture of achievement.

At Awtad É-Commerce & Solutions, we realized that the secret to success and the continuity of business depends on three main aspects: constantly seeking new opportunities, adopting sound and advanced strategies, and a maintaining a commitment to quality and excellence. We pursued developing and providing holistic business solutions, in sync with the developments of our time and in harmony with the needs of all different sectors, all while seeking to achieve the optimal innovation approach that we aspire to, which is built on ideas of integrity and determination in the face of difficulties, to remain steadfast on an endless journey of achievement and success that lives up to our clients' expectations and insures them that the trust they granted us was well placed all along.

"When the vision is clear, the message is firm and the goals are well rounded, the establish the roots of continued success"

The true calling of any business cannot be realized without firm values, a clear vision, and a strong social base that supports and trusts it until it becomes a integral part of a heritage carried with pride. Therefore, at Awtad E-Commerce & Solutions, we embrace our clients as we embark on a journey fueled by hope, determination, aspirations and forward thinking towards a future of continued success.

At Awtad E-Commerce & Solutions, we believe that the ability of any brand to establish itself in the market is dependent on the level of quality and excellence of services it delivers. This is why we adopted tried and true strategies designed to build strong and lasting partnerships with our clients and business partners alike. And we spare no effort or ability to ensure that our partnerships remain exceptional and a source of pride for all involved as they experience through them the real meaning for growth and development.

"If you seek a stake, we offer you a real partnership"

At Awtad E-Commerce & Solutions we are very excited to witness our future of unparalleled success, which we hope to achieve through the grace of God and the dedicated and hard work of our team. Let us work together to establish a firm base from which we can launch Integrated, strong, and unique brands that enjoy unparalleled success in many various sectors.

General Manger

Every successful business started with an idea that found fertile ground to grow and the tools to find its way towards growth

A Brief About the Company OUR STORY

Our story started from the idea that "together we achieve growth." As every business strives to find a dependent strategic partner capable of adapting to constant development and ready to provide integrated solutions through products and services in which businesses find ideal solutions to new beginnings, or powerful instigators towards tangible advancement.

Our whole existence today stems from our overwhelming desire to tend to our clients' brands and work on developing them. Therefore, our clients can consider us their agents who handle them with the utmost care and work tirelessly to achieve their aspirations and their unique requirements through an experienced and accomplished team that excels through the latest marketing visions and trends.

"Ambitious beginnings are fuelled by passion and developed through commitment"

Through our determined vision and well thought of planning, which enable us to transform our clients' visions to tangible realities on the ground, we, at Awtad E-Commerce & Solutions, rely on a core communication centre that functions in complete harmony to achieve our clients' goals, using the most effective and economically sound methods to insure them the highest return on investment



Our Vision:

To become the leaders in marketing, advertising and production locally and regionally within an integrated system of international quality and excellence standards. We are fuelled by our powerful passion to serve our clients, who are essentially our partners from all over the world.

• Our Mission:

Building a unique environment that stimulates creativity and inspires our specialized team to provide creative, holistic solutions, designed to address our client's needs, while keeping our focus primarily on adhering to our principles and relying on the elements that create our success, to allow our continued passion to work with our partners for us to grow together endlessly.

Our Vision:

Passion:

"Our passion always leads us to success"

Our passion is the engine that drives all our operations, it is the motivation that steers us at every juncture to reach success for our clients, and through a management approach based on attention to every detail, great sincerity and depth of commitment, our belief increases day by day that nothing is impossible.

Dynamism:

"We believe that flexibility, the ability to adapt quickly and understanding each other's needs are the secrets to developing as partners."

Through recognizing developments in the market day after day, we become more capable of adapting to any challenges facing the marketing, advertising and production industry with great agility and stellar professional performance.

Integration:

"We seek to provide 360-degree, integrated solutions that address all possible scenarios"

Through our holistic vision and our sound understanding of the true equation of evolution and its application, our added value to businesses shines. An added value that manifests through the fact that what we do is enough to achieve success, as we seek to create common grounds between us and our partners, through which we provide them with innovative products and services, so they can reap the stability that achieves sustainability, while remaining in line with our core values aimed at achieving success.

Creativity:

"Nothing is new under the sun, what is new is introduction and presentation."

We create our work in methods that supersedes the typical, and we allow our creativity to go rampant in spaces uncharted by others, our goal is realizing our vision and passion, while advancing our commitment to our partners to provide integrated marketing, advertising and production solutions designed for them based on international standards.

Our Goals:

66 The impossible is nothing!

This is the slogan under which, at Awtad E-Commerce & Solutions, we seek to achieve the following goals:

• Leading the marketing, advertising, and production sectors locally, regionally, and internationally through the latest international standards of quality and safety.

• Building a new marketing approach with a modern vision dedicated to increasing the return value for our partners and achieving their strategic goals.

• Forging successful partnerships with various sectors to increase demand levels for local products and services of high quality and competitive prices.

• Building a powerful team of international experts who share their visions and work together as one to achieve our goals.

• Providing a healthy, safe, and dynamic work environment that raises performance levels through encouraging creativity and ingenuity.

Our Essence:

"our partners in success are the continuation of our development and innovation"

At Awtad E-Commerce & Solutions, we focus on our strategy, through which we aspire to provide our services to a carefully selected group of partners who share our passion, ambition, and love for progress, as we remain keen to take their business to new levels through the integrated system of services, we provide them with.

"Attention to quality, not quantity, is our way"

At Awtad E-Commerce & Solutions we provide services to our partners all over the world, utilizing out unique methods that understands market requirement, this is why we consider ourselves the guardians of their brands, as we provide them with expertise to create, execute and manage their brands at every step in their development. We also invest our 20-year-old expertise to create marketing strategies and comprehensive plans, implemented under our supervision with the utmost efficiency and professionalism, to achieve the highest return on investment possible for our partners and ourselves at the same time.





Making plans and building strategies depends primarily on the need for a short or long-term plan to achieve the desired success, but at Awtad E-Commerce & Solutions we go further than just paying attention to basics, because true growth, as we see it, needs to be closely aligned with the needs of our partners. This is why we focus our services in four main pillars, which are:

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Preparing and managing websites and digital platforms:

to be our partners' window on the world and their new fingerprint in the era of digitization.

Digital marketing:

through integrated strategies for different communication platforms, that work to steer target audiences enthusiastically to our partners' products and services.

Creating and managing content:

content is the magic key that reflects a brands goals and perspectives; therefore, it is necessary to set key performance indicators and prepare a content strategy that aligns with the partners' vision and goals.

Printing and production:

In today's world, the final image of products and services must be consistent with the main goal of the brand and what it seeks to achieve. Therefore, the designs must be at their best and create the desired effect of shape and color.

Our future Aspirations:

"Real partnerships for a sustainable future."

At Awtad E-Commerce & Solutions, we seek to chart a clear path on which we will move forward at a steady pace in the field of marketing, advertising, and production, as we combine expertise built on real life knowledge and passion built on commitment, to become, with time and through our vision and our team, partners with our clients from all over the world with their success becoming our main goal.

"The end does not lie in the mechanism with which we function, the true end will always be to allow you to reach your desired goal."

At Awtad E-Commerce & Solutions we always strive to be different, different like the diversity of our current and our perspective partners in all sectors, a difference that moves us to provide our integrated services according to the highest international standards. Our company is equipped with the latest technology and the most efficient team, in line with the ideal global standards of multinational companies, and our work mechanisms are centralized and synchronized with the latest digital means, which makes us unique in the quality of our services and our competitive prices.



66 Our team is the source of our strength

Our team is committed to the highest professional standards, boasts an endless imagination, and passion capable of turning ideas into inventions. It is a team that belongs to a company that dedicates itself to standing by its customers and achieving the growth that they desire, this is why all the success that we realize is a direct result of our deep belief in everything our great team delivers.

Partners in success





Keep in Touch :

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